

Clean and Dirty at the Same Time

By Reg P. Wydeven
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During my second year of law school, I had two roommates. Both of them were engaged, so they spent most of their time at their girlfriends' places. For the most part, it was great for me, as I had a big apartment all to myself. They would only come home to eat, shower, shave and perform other bathroom activities.

I'm a bit of a neat-freak, so I worked hard to keep our apartment clean. After a few months, however, it got to be very frustrating to get the apartment spic-and-span only to have my roomies swoop in, eat a huge meal, leave a ton of dishes in the sink, and apparently shear a poodle in the shower.

Starting the second semester, I was fed up, so I stopped cleaning. My roommates stuck with their routines, so pretty soon our apartment was beyond nasty. I wasn't going to cave in to this battle of wills. However, when it got to be the end of the year, we began to panic. There was no way we could give the apartment the attention it needed and study for finals.

So we pooled our money, whipped out the Yellow Pages and hired some maids to tackle the apartment. After they got to our pad, they quickly realized they drastically under-quoted our job, which was based on square footage. Six hours after they arrived, the maids left and told us never to call them again. Then they found a parking ticket on their car.

While the bill was steep for students, it was well worth it. The apartment was cleaner than when we moved in. Our apartment was filthy, and we were grateful for the maids' help. These maids didn't need a gimmick – we just wanted great cleaners at a reasonable fee.

Some maids, however, need to have a bit of a stunt to get an edge over the competition.

Take Lubbock Fantasy Maid, a nude cleaning service, out of Texas. Founded by 26-year-old Melissa Borrett last month, the business has attracted a lot of nationwide attention. And that of local law enforcement.

A sergeant from the Lubbock Police Department told a local TV station that because Borrett's business is sexually-oriented, at the very least she would need a permit. He told KCBD-TV that, "Just the fact employees are topless or semi-nude in this case — it's just not allowed."

Borrett is prepared to hire a lawyer, if necessary. And thanks to a lot of messy houses in Lubbock, she can apparently afford a whole team of lawyers. Since opening Lubbock Fantasy Maid, Borrett bought a home that she shares with her 2-year-old daughter.

Prior to her good fortune, Borrett had been living with her mom. Dissatisfied with her living arrangements and her job as a waitress at a local strip club, Borrett came up with the idea of naked maids. She vowed to give the maids a welcoming working environment, unlike strip clubs, which she describes as "chauvinistic."

Borrett appears to be a shrewder businesswoman than our maids, as she charges by the hour instead of by square footage. One maid costs \$100 an hour, while two cost \$150 an hour. They will clean your house in lingerie, topless or nude. To get the dirty cleaning, customers must be at least 18-years-old and remain fully clothed. However, if someone under 18 has a dirty apartment, Borrett's maids will still clean, just with clothes on.

"At no time may a client ever make physical contact with the maid," the company's website advises. It also states that, "A maid may accept tips, however if a maid accepts tips for physical contact she will be terminated immediately and the customer will not be able to schedule services with Lubbock Fantasy Maid Service again."

Inspired by Borrett, I've got a million dollar landscaping idea. I'll mow lawns nude, then charge customers double if they want me to put my clothes back on.

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